

Nothing pays off better than learning

Examining the cost savings and benefits of Cornerstone's learning and content solutions.*

Cornerstone is used by over 75 million people every day, but what's the bottom-line impact on their organizations? We commissioned Forrester Consulting to conduct a Total Economic Impact™ study to find out. Spoilers: The results were so good we made this infographic to show off.



Financial benefits of Cornerstone

543%

Return on investment

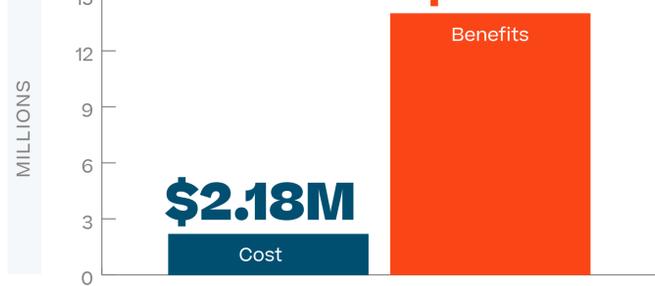
\$11.82M

Net present value

<6 months

Payback

Cost vs benefits



\$14,000,947

The average amount organizations that used Cornerstone saved over 3 years

Employee benefits of Cornerstone

You can't put a number on everything (even in an infographic). Organizations also saw increases in:



Internal mobility



Employee satisfaction



Adaptability



Emergency preparedness

Organizations made significant gains in 3 key areas



Efficiency



Consistency



Compliance

EFFICIENCY

With Cornerstone, customers optimized their processes around onboarding and content creation – cutting costs and boosting productivity.

\$7.3M

Efficiency savings (over 3 years)

60 hours per course

time saved by using Cornerstone content

+50%

reduction in mandatory training hours



We used to block out a whole day for mandatory safety training. Now, we only book the two hours needed for training so employees can get back to work.

– A Head of Capability at a Utility Company

Great content for work without the work

With Cornerstone's content solution, a customer said it saved them 14 years of full-time work.

How you can save 14 years of work too

60 hrs of work = 1 hr of content

It takes one person about 60 hrs to make 1 hr of content.

This customer had about 5,000 hrs of Cornerstone content in their library.

5,000 hrs of content = 30,000 hrs of work

It would take 14 yrs, or 14 full-time employees 1 yr, to build all the Cornerstone content their people use every day.

30,000 hrs of work = 14 yrs of work



CONSISTENCY

Delivering faster training with consistent messaging led Cornerstone customers to make significant savings.

\$2.4M

Consistency gains (over 3 years)

25%

expansion of hiring pool

\$1.1M

savings in hiring and recruiting costs



We have over a 99% global completion rate."

– VP of Global People Development at a Wholesale and Retail Organization

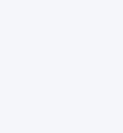


COMPLIANCE

Customers mitigated risk and encouraged safe and ethical behavior when they used Cornerstone.

\$4.3M

Compliance savings (over 3 years)



Since we put in [Cornerstone] LMS, we have not had any fines that we've had to pay. Our employment attorney is well-prepared to defend the company because she can prove we provided the training and that the employee signed off on it."

– VP of Global People Development at a Wholesale and Retail Organization

Learn more about how Cornerstone can help your organization drive growth, reduce risk, and increase efficiency.

[See the Full Report](#)

Source: *Cornerstone commissioned Forrester Consulting to conduct a Total Economic Impact™ study to examine the cost savings and benefits driven by Cornerstone's learning and content solutions. We aggregated customer interviews into a single composite organization.